Next Generation

# **BROOKTON**

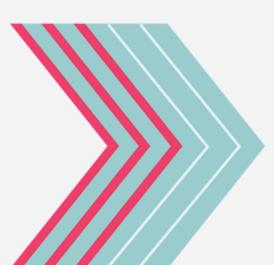
Shire of Brookton's

CORPORATE BUSINESS PLAN

2021

#### **Acknowledgement of Country**

The BROOKTON community would like to acknowledge the Balladong Noongar people as the traditional custodians of this land, and pay respect to all Elders, past and present. The community wish to acknowledge and respect local people's continuing culture and the contribution they make to Country and its life.



#### **BROOKTON Vision** by 2027

**BROOKTON** is



- a well-recognised business and agricultural hub,
- a flourishing stop-over destination, and
- a celebrated place to live.



#### A message from the Shire President

"We have completed considerable work over the past three years to ensure the Shire of Brookton has maintained a strategic perspective with a concise focus on the BROOKTON 20. Within this revised Corporate Business Plan appropriately aligned to Strategic Community Plan 2027>, the Council has prioritised 19 Major and Minor Projects with some carried over and others selected for the Book of Initiatives. These projects have progressed through the BROOKTON Innovations Pathway, which allows us to add or analyse new Projects in a flexible manner.

As previously mentioned, the Shire's Corporate Business Plan is developed with a four-year cycle in mind and is reviewed annually to keep pace with the achievements within The BROOKTON 20. The Corporate Business Plan >2021 links directly with the Next Generation BROOKTON and informs the Shire's annual budget and resourcing processes, although it does not include the Shire's business-as-usual needs. These needs are canvased in the Brookton Corporate Compendium that accompanies this Corporate Business Plan. Within this Plan, the Shire has maintained a very-unique, real-time and community-driven decision-making process called BROOKTON Innovations Pathway. We will continue moving forward and are committed to changing, evolving and growing with strategic partners, our internal workforce, BROOKTON community members and through new digital means to achieve absolute excellence for the workers, visitors and residents of BROOKTON."

Katrina Crute, Shire President BROOKTON

Major Projects	Minor Projects			
Brookton Regional Wellness Hub	Brookton Lifestyle Land Release			
Brookton Multipurpose Function Centre — Refurbished, Restored or New	Brookton Public Art			
Brookton Short-stay Accommodation	Brookton Gym relocation to Aquatic Centre			
Brookton Cultural Community and Recreation Precincts	Brookton Overarching Town Strategy			
Brookton Innovative Agriculture	Brookton Astro Tourism			
Brookton Rental Housing Program	Brookton RV Access (on both sides of Railway Line)			
Brookton Sustainable Energy Generation	Brookton Community Car			
Brookton Commercial/Industrial Hub — Includes new Shire Works Depot	Brookton Cultural Walk Trails			
Brookton Railway Station Development	Brookton Town Entry Statement Town Signage			
	Brookton Welcome Pack/New Resident and Caravan Park/Tourism			

## **Shire of Brookton Mission**



To Sustain the Balance of BROOKTON

+

To Build a Bigger, Better BROOKTON



### Shire of Brookton—Priority Deliverables



# To Sustain the Balance of BROOKTON

Priority Deliverables (Above business as usual)	2020/2021	2021/2022	2022/2023	2023/2024	Estimate Project Cost
Continue to focus on SoB Integrated Planning and Reporting	٧	٧	٧	٧	\$10,000
Continuing BROOKTON's Book of Initiatives	٧	٧	٧	٧	Nil
Advancing Community Engagement Process	٧	٧	٧	٧	Nil
Advancing SoB Asset Management (Maximization and Rationalisation Plans)		٧	٧		\$80,000
Advancing SoB Workforce Development and Culture		٧			\$20,000
Focusing on SoB Communications	٧				Nil
Long Term and Integrated Forward Financial Estimates (10Year)	٧	٧			\$30,000



### Shire of Brookton—Priority Deliverables

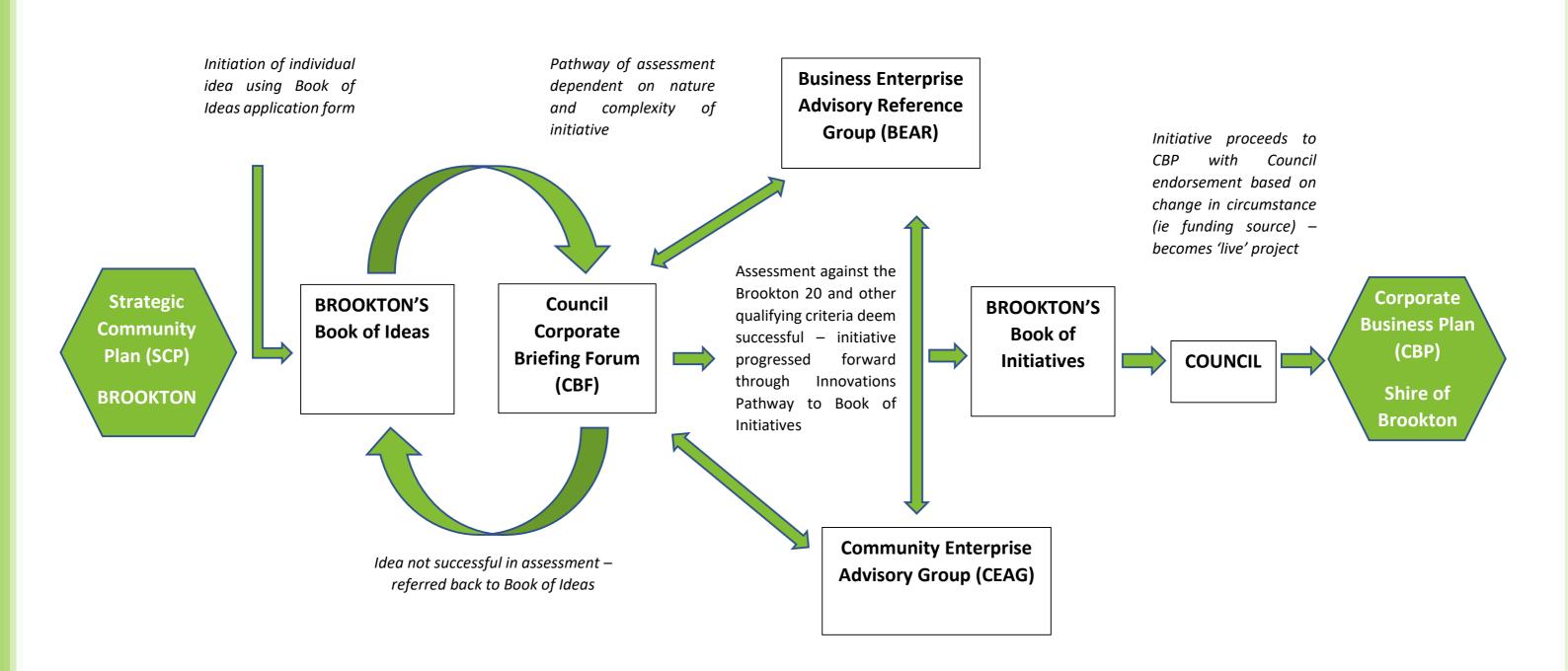


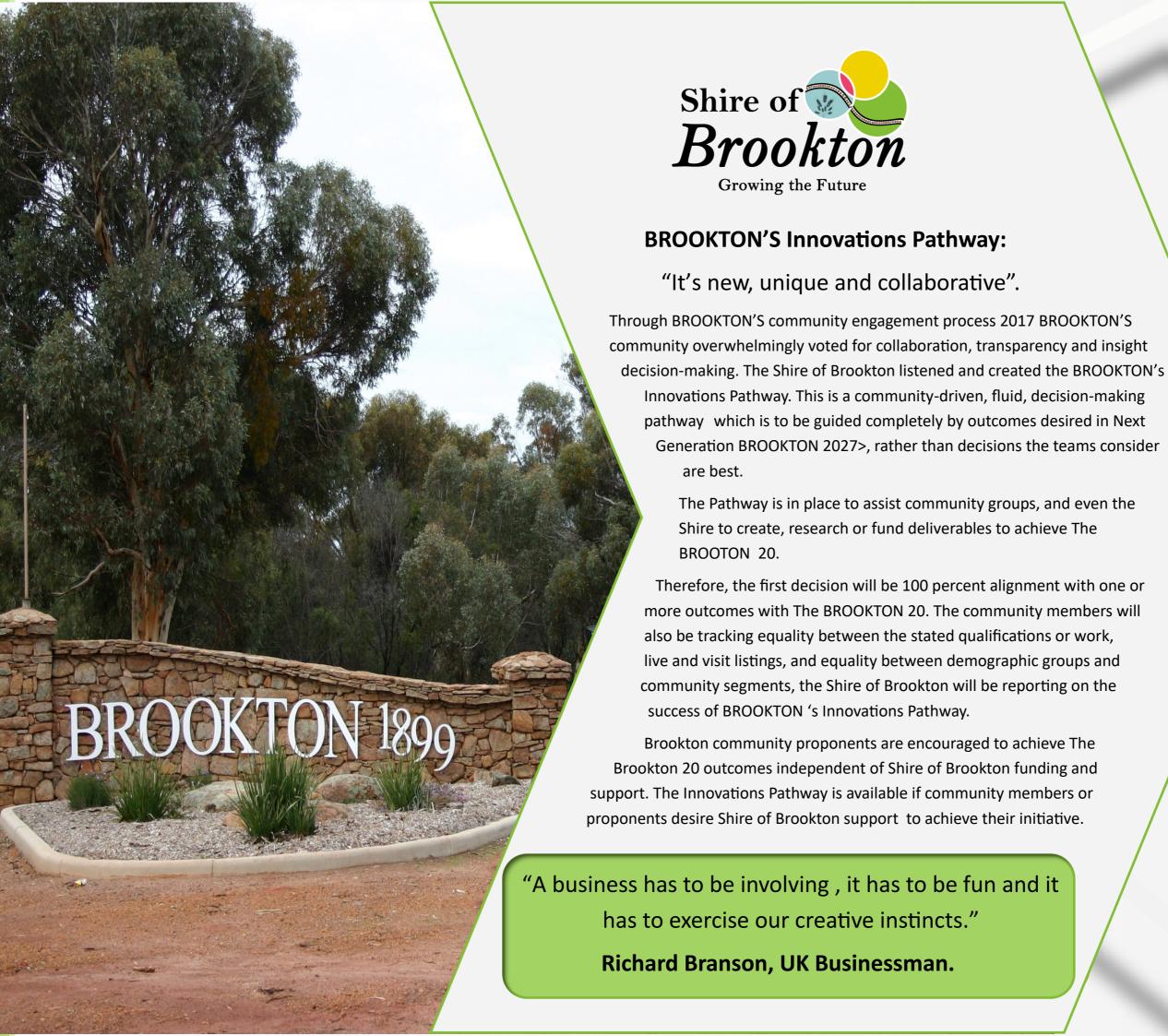
# To Build a Bigger, Better BROOKTON

Major Projects	2020	2021	2022	2023	Proponent	Facilitator	<b>Estimated Project</b>
	2021	2022	2023	2024	Shire of Brookton is the driver of this project	A collaborative Partnership (Shire, Partner, Brookton)	Cost Shire only (may include external funding)
BROOKTON Regional Wellness Hub	٧	٧				٧	\$ 10k
BROOKTON Multipurpose Function Centre (Refurbished, Restored or New)	٧	٧			٧		\$ 1.5 - \$ 3.2m
BROOKTON Short-stay Accommodation	٧				٧	٧	\$ 500k
BROOKTON Cultural Community and Recreation Precincts (Crown Reserve 43158)	٧	٧	٧	٧	٧		\$ 200k
BROOKTON Innovative Agriculture	٧	٧	٧	٧		٧	
BROOKTON Rental Housing Program	٧	٧			٧		\$ 850k
BROOKTON Sustainable Energy Generation		٧	٧			٧	
BROOKTON Commercial/Industrial Hub (Includes new Shire Works Depot)					٧		\$ 1.6m
BROOKTON Railway Station Redevelopment (Refurbished, Restored or New)					٧		\$ 150 - \$ 500k
Minor Projects							
BROOKTON Lifestyle Land Release	٧	٧	٧	٧		٧	
BROOKTON Public Art	٧	٧	٧	٧		٧	
BROOKTON Gym relocation to Aquatic Centre		٧			٧		\$ 150k
BROOKTON Overarching Townsite Strategy		٧	٧		٧		\$ 30k
BROOKTON Astro Tourism	٧	٧	٧	٧	٧	٧	\$ 5k
BROOKTON RV Access (both sides of Railway Line)		٧	٧		٧		\$ 12k
BROOKTON Community Car		٧	٧		٧	٧	\$ 25k
BROOKTON Cultural Walk Trails		٧	٧			٧	
BROOKTON Entry Statement Town Signage	٧	٧			٧		\$ 10k
BROOKTON Welcome Pack/New Resident and Caravan Park /Tourism	٧	٧			٧		\$ 2K

# **INNOVATIONS PATHWAY**

#### **Modified Innovations Pathway - September 2020**





Next Generation

# **BROOKTON**

We are all visitors to this time, this place

We are just passing through

Our purpose here is to observe

To learn, to grow,

To love,

And then...

We return home

Australian Aboriginal Proverb



Growing the Future

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