



**ORDINARY MEETING OF COUNCIL
19 NOVEMBER 2020**

ATTACHMENTS PROVIDED UNDER SEPARATE COVER

**ATTACHMENTS RELATE TO ITEM 15.11.20.03 – SHIRE OF BROOKTON
INTEGRATED PLANNING AND REPORTING FRAMEWORK**

Attachment 15.11.20.03C	Next Generation BROOKTON Strategic Community Plan
Attachment 15.11.20.03D	Shire of Brookton Corporate Business Plan
Attachment 15.11.20.03E	Shire of Brookton Corporate Compendium
Attachment 15.11.20.03F	Shire of Brookton Innovations Pathway
Attachment 15.11.20.03G	Shire of Brookton Book of Ideas
Attachment 15.11.20.03I	Shire of Brookton Book of Initiatives



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Next Generation >

BROOKTON

Shire of Brookton's

STRATEGIC COMMUNITY PLAN

2027 >

November 2020



Acknowledgement of Country

The BROOKTON community would like to acknowledge the Balladong Noongar people as the traditional custodians of this land, and pay respect to all Elders, past and present. The community wish to acknowledge and respect local people's continuing culture and the contribution they make to Country and its life.

About Integrated Planning and Reporting (IPR)

Next Generation BROOKTON 2027> Strategic Community Plan is the people's plan. It's a long-term planning document that sets out BROOKTON's community vision and aspirations for the future. The Strategic Community Plan is the parent document, which is used by community members, external members and the Shire of Brookton to enable all groups to collaborate, achieve, decide and fund. The Strategic Community Plan is part of the Integrated Planning and Reporting (IPR) Framework required by all local governments in Western Australia and sets a 10-year target. As a community we're to update this Plan every two years internally, and every four years externally.



A Message from the Shire President

"We all came together to form Next Generation BROOKTON 2027> Strategic Community Plan in November 2017 and unashamedly voted for growth and progress. From considerable input we're now shifting to become a fully empowered and transparent community, and one which is inclusive and open to new ideas. Going forward we will be more mindful of our three elements: work, live and visit, with a vision statement to match, and we will be better at measuring our successes and using insights to make decisions. With our 20 priority outcomes, now called The BROOKTON 20, which our community and stakeholders are already starting to achieve, and from your feedback we have four new group behaviours: equitable, empowering, enthusiastic and entrepreneurial. I look forward to all of us working individually, in small groups, or collaboratively as a community, to boldly achieve Next Generation BROOKTON 2027>."



Katrina Crute
Shire President
BROOKTON

How We Contributed

In 2017 more than a fifth of BROOKTON residents contributed their thoughts to Next Generation BROOKTON 2027>. It was a thorough and deep process where internal and external stakeholders were interviewed one-on-one, community members were asked to complete two different online surveys, responded via email, completed a paper survey or attended one of eight group stakeholder sessions. Throughout these processes, mountains of feedback was gathered and collated into three books.

The process was completed by an independent consultant to ensure that all views were considered equally and thoroughly. As well as being the right thing to do, the formation of our Strategic community Plan is required under the Local Government reform process. This was the second time most local governments have completed this process, with BROOKTON's first process being completed in 2013.

From Brookton's community views, combined with best-practice PESTEL Analysis (political, economic, social, technological, environmental, legal influences), themes arose, and outcomes were derived resulting in a very precise Strategic Community Plan and community vision. The BROOKTON community shared some excellent, yet diverse, messages. The three books of community and stakeholder feedback can be read on the Shire of Brooktn website.



“We live in a good place, so let’s make the most of what we’ve got.”

“Infrastructure, plus housing:-it’s a catch 22— if you don’t have rental you don’t have people, and if you don’t have people you don’t have rental.”

“In regards to the future, and in discussion about e-changers, we need to have the technology that stands up to it.”

“We need a real corporate type business that will link into railways and everything.”

“We can see BROOKTON as a training hub. There is a continuum needed in education from out of school through to ongoing education. We wish to help locals to be employable, as that will help us too.”

“We need young volunteers coming into the community.”

“Low levels of diversification is an issue for the future growth of BROOKTON.”

BROOKTON

= all our community

= live, work and visit

“We should improve the caravan park, so people actually want to come here.”

“We are very fortunate to have some stable businesses.”

“I’m more than happy to die here, I’d like good palliative care around.”

“We need to keep the past and present, like Fremantle keeps the facades and has flash interiors.”

“Accommodation: “Itinerant workers and truckers always say there’s just nowhere to stay.”

“Technology advancement: you go three kilometres in either direction and you’ve got no mobile reception.”

“What about not the decrepit aged care, but the one before that? Consider self-supported living.”

“You need something on the main road out



“We know BROOKTON has an excellent proximity to Perth, but what we don’t know is why that is a competitive advantage.”

“Why do we not know there are 103 businesses here?” “ It’s really surprising. How can we support them?”

“There is a place in Tasmania which has murals all over the town. They get about six tourist buses through , making it absolutely crowded.”

“Visitors are really looking for authentic Indigenous experiences, and BROOKTON could be the one, being so close in proximity and having an organized partner in Seabrook.”\

“There is a big trend of moving back to the country—can Brookton tell a better story? There’s some really good matrix of statistics in the Sub-Regional Strategy documents which may be helpful.”

“We need our shops to be open.”

“I think we should focus on 35-50 age group: they have kids and their parents are looking

BROOKTON grows	BROOKTON grows	BROOKTON grows	BROOKTON grows	BROOKTON grows
Enterprise + Industry	Population + Visitation	Performance + Knowledge	Lifestyle + Community	Built + Natural Amenities
1. New and Secondary Industry BROOKTON enhances, attracts and diversifies its big business.	5. Older Population BROOKTON is recognised for its 'age-friendly and active-ageing' positioning which benefits all ages of the community.	9. Community Engagement BROOKTON is empowered and resilient community.	13. Education Super Site BROOKTON attracts a new-age education business and learning opportunities.	17. Resource Maximisation and Sustainability BROOKTON community elevates efforts toward water, energy, waste use and supply, and sustainability.
2. Small to Medium Enterprise BROOKTON'S small to medium businesses are celebrated, prosperous and diverse.	6. New Population BROOKTON's population has grown and diversified, and is well-understood, measured and targeted.	10. Strategy and Reporting BROOKTON's community has elevated its knowledge and use of strategic planning and engages in reporting and insights.	14. History, Heritage, Recreation and Culture BROOKTON's culture enables a flourishing stop-over destination and a celebrated, and active, place to live.	18. Town Precinct BROOKTON capitalizes on its main road arteries, enhancing the level of visitor engagement with the Town Precinct.
3. Social Innovation BROOKTON has found better ways to use its assets and its people for the benefit of the community and the planet.	7. Aboriginal Population BROOKTON's Indigenous population has grown and is supported in BROOKTON's strategic growth.	11. Value Proposition A distinct BROOKTON brand is owned and managed by the BROOKTON community.	15. Technology and Automation BROOKTON has kept involved with the digital age and proven its technology capabilities to attract business.	19. Buildings BROOKTON's buildings are maximised and housing and accommodation support live-ability, business and visitation growth.
4. Jobs and Volunteering BROOKTON is a thriving community with strong job options and new-age volunteering models.	8. Visitation and Transient Population BROOKTON has attracted a new-age transient workforce, transient visitors, mid-term population groups and short-term visitors.	12. Measurement, Learning and Knowledge BROOKTON community and Council has changed its behaviours to make decisions aligned to strategy, and with the use of insights.	16. Community Activity and Visitor Eventing BROOKTON's events and gatherings have increased prosperity, short term population, knowledge and social impact.	20. Connection to Country BROOKTON is a leading and celebrated cultural and spiritual place, where all people can feel connected to Country.

BROOKTON BEHAVIOURS

Equitable—Empowering—Encouraging—Entrepreneurial



BROOKTON Vision by 2027

BROOKTON is



a **well-recognised** business and agricultural hub,

a **flourishing** stop-over destination, and

a **celebrated** place to live.

‘If you run you stand a chance of losing, but if you don’t run you’ve already lost.’

Barack Obama, former President of USA



Shire of
Brookton


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Next Generation 

BROOKTON

Shire of Brookton's
CORPORATE BUSINESS PLAN
2021



Acknowledgement of Country

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A message from the Shire President

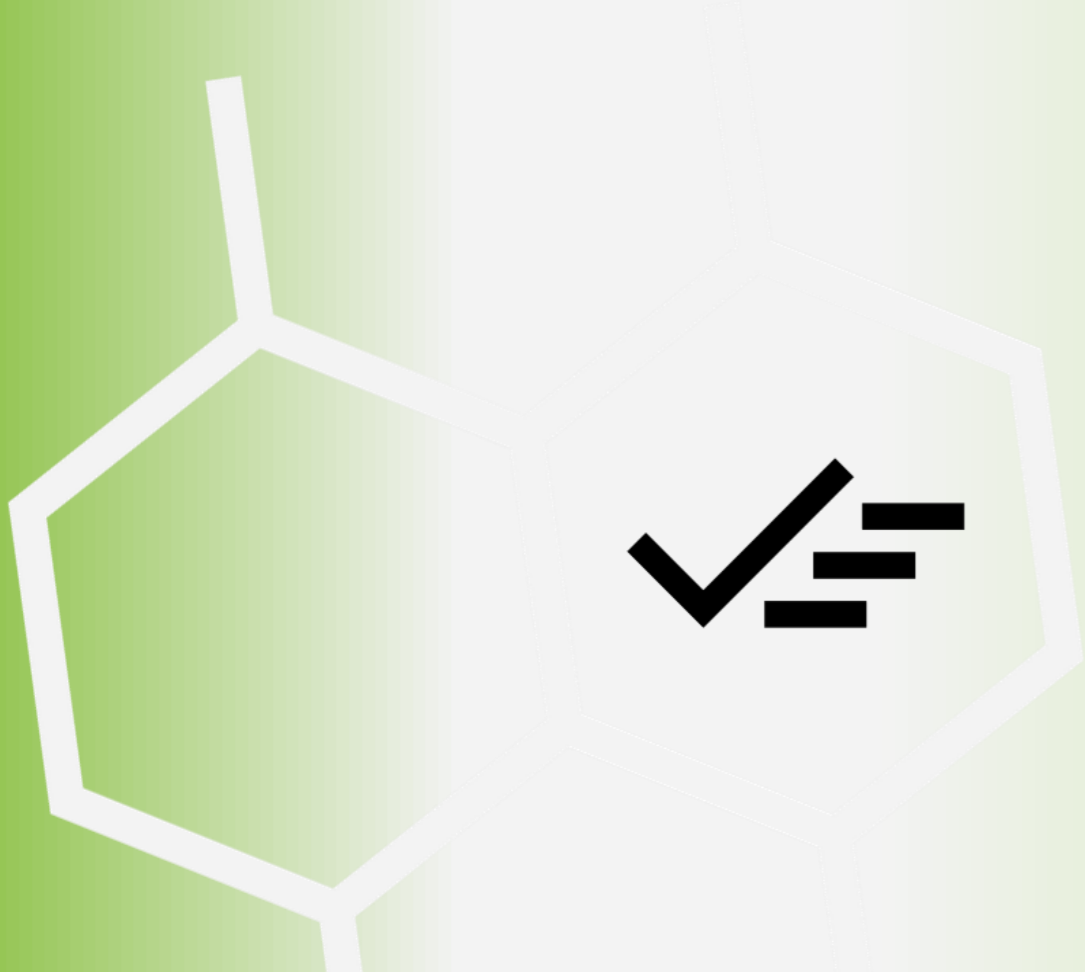


"We have completed considerable work over the past three years to ensure the Shire of Brookton has maintained a strategic perspective with a concise focus on the BROOKTON 20. Within this revised Corporate Business Plan appropriately aligned to Strategic Community Plan 2027>, the Council has prioritised 19 Major and Minor Projects with some carried over and others selected for the Book of Initiatives. These projects have progressed through the BROOKTON Innovations Pathway, which allows us to add or analyse new Projects in a flexible manner.

As previously mentioned, the Shire's Corporate Business Plan is developed with a four-year cycle in mind and is reviewed annually to keep pace with the achievements within The BROOKTON 20. The Corporate Business Plan >2021 links directly with the Next Generation BROOKTON and informs the Shire's annual budget and resourcing processes, although it does not include the Shire's business-as-usual needs. These needs are canvassed in the Brookton Corporate Compendium that accompanies this Corporate Business Plan. Within this Plan, the Shire has maintained a very-unique, real-time and community-driven decision-making process called BROOKTON Innovations Pathway. We will continue moving forward and are committed to changing, evolving and growing with strategic partners, our internal workforce, BROOKTON community members and through new digital means to achieve absolute excellence for the workers, visitors and residents of BROOKTON."

Katrina Crute, Shire President BROOKTON

Major Projects	Minor Projects
Brookton Regional Wellness Hub	Brookton Lifestyle Land Release
Brookton Multipurpose Function Centre — refurbished, Restored or New	Brookton Public Art
Brookton Short-stay Accommodation	Brookton Gym relocation to Aquatic Centre
Brookton Cultural Community and Recreation Precincts	Brookton Overarching Town Strategy
Brookton Innovative Agriculture	Brookton Astro Tourism
Brookton Rental Housing Program	Brookton RV Access (on both sides of Railway Line)
Brookton Sustainable Energy Generation	Brookton Community Car
Brookton Commercial/Industrial Hub — Includes new Shire Works Depot	Brookton Cultural Walk Trails
Brookton Railway Station Development	Brookton Town Entry Statement Town Signage
	Brookton Welcome Pack/New Resident and Caravan Park/Tourism



Shire of Brookton Mission

To Sustain the Balance of BROOKTON

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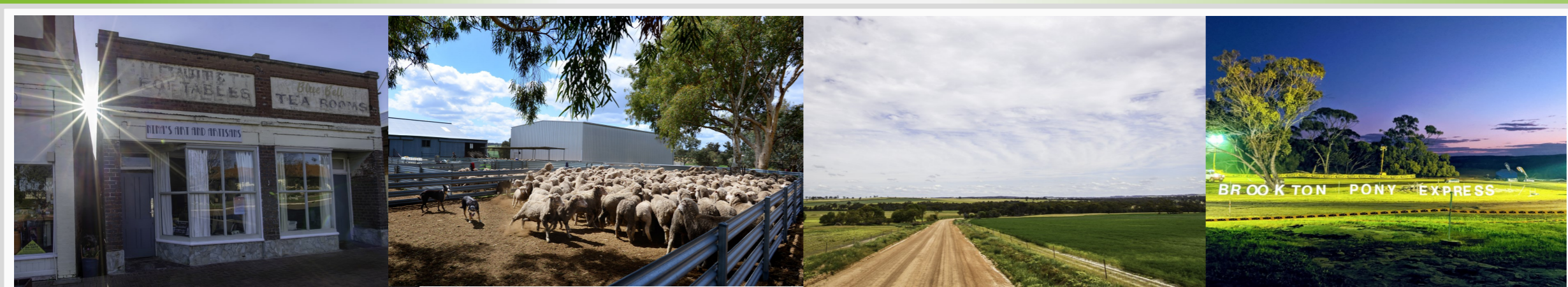
To Build a Bigger, Better BROOKTON



Shire of Brookton—Priority Deliverables

 To Sustain the Balance of BROOKTON

Priority Deliverables (Above business as usual)	2020/2021	2021/2022	2022/2023	2023/2024	Estimate Project Cost
Continue to focus on SoB Integrated Planning and Reporting	√	√	√	√	\$10,000
Continuing BROOKTON’s Book of Initiatives	√	√	√	√	Nil
Advancing Community Engagement Process	√	√	√	√	Nil
Advancing SoB Asset Management (Maximization and Rationalisation Plans)		√	√		\$80,000
Advancing SoB Workforce Development and Culture		√			\$20,000
Focusing on SoB Communications	√				Nil
Long Term and Integrated Forward Financial Estimates (10Year)	√	√			\$30,000



Shire of Brookton—Priority Deliverables

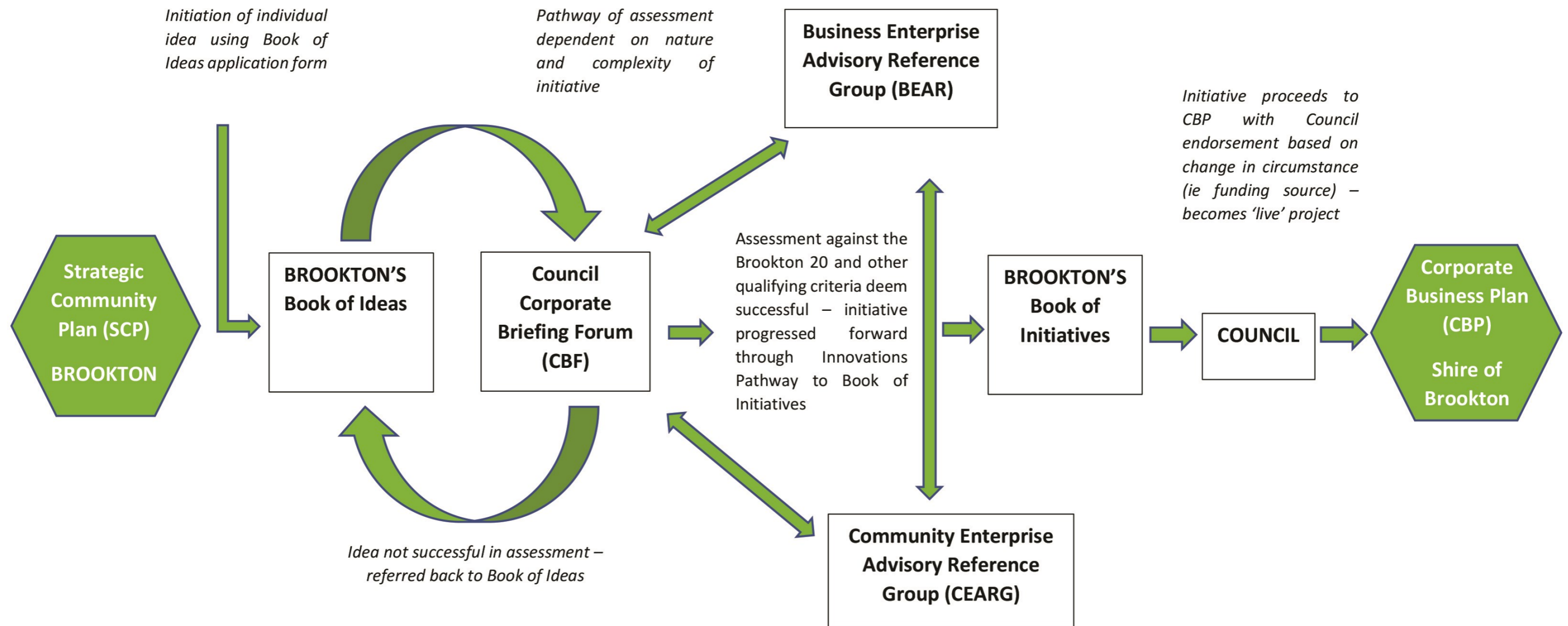


To Build a Bigger, Better BROOKTON

Major Projects	2020	2021	2022	2023	Proponent	Facilitator	Estimated Project Cost
	2021	2022	2023	2024	Shire of Brookton is the driver of this project	A collaborative Partnership (Shire, Partner, Brookton)	Shire only (may include external funding)
BROOKTON Regional Wellness Hub	√	√				√	\$ 10k
BROOKTON Multipurpose Function Centre (<i>Refurbished, Restored or New</i>)	√	√			√		\$ 1.5 - \$ 3.2m
BROOKTON Short-stay Accommodation	√				√	√	\$ 500k
BROOKTON Cultural Community and Recreation Precincts (<i>Crown Reserve 43158</i>)	√	√	√	√	√		\$ 200k
BROOKTON Innovative Agriculture	√	√	√	√		√	
BROOKTON Rental Housing Program	√	√			√		\$ 850k
BROOKTON Sustainable Energy Generation		√	√			√	
BROOKTON Commercial/Industrial Hub (<i>Includes new Shire Works Depot</i>)					√		\$ 1.6m
BROOKTON Railway Station Redevelopment (<i>Refurbished, Restored or New</i>)					√		\$ 150 - \$ 500k
Minor Projects							
BROOKTON Lifestyle Land Release	√	√	√	√		√	
BROOKTON Public Art	√	√	√	√		√	
BROOKTON Gym relocation to Aquatic Centre		√			√		\$ 150k
BROOKTON Overarching Townsite Strategy		√	√		√		\$ 30k
BROOKTON Astro Tourism	√	√	√	√	√	√	\$ 5k
BROOKTON RV Access (<i>both sides of Railway Line</i>)		√	√		√		\$ 12k
BROOKTON Community Car		√	√		√	√	\$ 25k
BROOKTON Cultural Walk Trails		√	√			√	
BROOKTON Entry Statement Town Signage	√	√			√		\$ 10k
BROOKTON Welcome Pack/New Resident and Caravan Park /Tourism	√	√			√		\$ 2K

INNOVATIONS PATHWAY

Modified Innovations Pathway -September 2020





BROOKTON'S Innovations Pathway:

"It's new, unique and collaborative".

Through BROOKTON'S community engagement process 2017 BROOKTON'S community overwhelmingly voted for collaboration, transparency and insight decision-making. The Shire of Brookton listened and created the BROOKTON'S Innovations Pathway. This is a community-driven, fluid, decision-making pathway which is to be guided completely by outcomes desired in Next Generation BROOKTON 2027>, rather than decisions the teams consider are best.

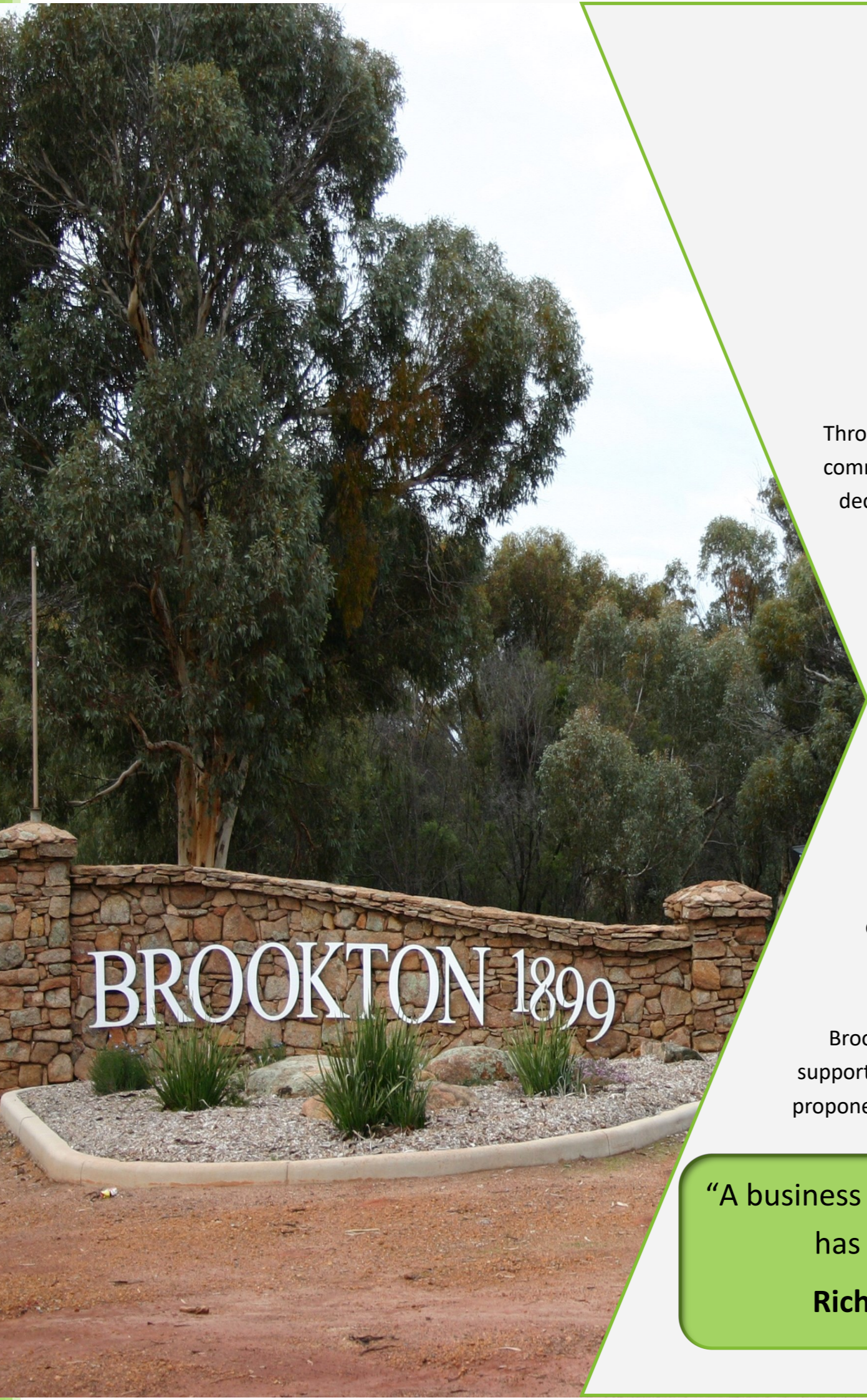
The Pathway is in place to assist community groups, and even the Shire to create, research or fund deliverables to achieve The BROOKTON 20.


Therefore, the first decision will be 100 percent alignment with one or more outcomes with The BROOKTON 20. The community members will also be tracking equality between the stated qualifications or work, live and visit listings, and equality between demographic groups and community segments, the Shire of Brookton will be reporting on the success of BROOKTON 's Innovations Pathway.

Brookton community proponents are encouraged to achieve The Brookton 20 outcomes independent of Shire of Brookton funding and support. The Innovations Pathway is available if community members or proponents desire Shire of Brookton support to achieve their initiative.

"A business has to be involving , it has to be fun and it has to exercise our creative instincts."

Richard Branson, UK Businessman.



Next Generation 

BROOKTON

We are all visitors to this time,
this place
We are just passing through
Our purpose here is to observe
To learn, to grow,
To love,
And then...
We return home

Australian Aboriginal Proverb



Growing the Future

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BROOKTON

CORPORATE COMPENDIUM

+ October 2020



Shire of Brookton Corporate Compendium

October 2020

This compendium is a listing of the Shire of Brookton’s core business functions and duties to be performed either through core service delivery as set by the Council or by statutory compliance as required by legislation.

This document forms an annexure to and is to be read in conjunction with the Shire of Brookton Corporate Business Plan.

No.	Business Function	Directorate	Action	20/21	21/22	22/23	23/24
1	Governance	CEO	1.1 Full review policy manual		√		√
			1.2 Annual review delegate register	√	√	√	√
			1.3 Implement primary, annual, and AASB returns	√	√	√	√
			1.4 Convene Council meetings, prepare agendas, minutes	√	√	√	√
			1.5 Implement Council motions	√	√	√	√
			1.6 Arrange Elected Member training/development	√	√	√	√
			1.7 Prepare annual report	√	√	√	√
			1.8 Review Local Laws	√	√		
			1.9 Maintain statutory compliance registers (complaints, declarations, etc)	√	√	√	√
			1.10 Attend regional/external meetings	√	√	√	√
			1.11 Attend grievances/resolve complaints	√	√	√	√
			1.12 Conduct Public Sector and FOI duties	√	√	√	√
			1.13 Conduct tender/procurement processes	√	√	√	√
			1.14 Support Regional relations and attend meetings	√	√	√	√
2	Land Use Planning	CEO	2.1 Review Local Planning Scheme (LPS) No.4				
			2.2 Review Local Planning Strategy				√
			2.3 Process development applications	√	√	√	√
			2.4 Review Municipal Inventory			√	
3	Integrated Planning and Reporting	CEO	3.1 Review / adoption Strategic Community Plan			√	
			3.2 Review /adoption Corporate Business Plan	√	√	√	√
			3.3 Review Workforce Plan	√		√	
			3.4 Review Long Term Financial Plan	√		√	
			3.5 Review /adopt Asset Management Policy, Strategy and Plans	√		√	
			3.6 Conduct Advisory Group meetings	√	√	√	√
			3.7 Progress / project manage CBP ‘proponent’ listed projects	√	√	√	√
			3.8 Conduct IPR progress reporting to Council	√	√	√	√
4	Property Management	CEO	4.1 Review tenancy agreements – Shire housing	√	√	√	√
			4.2 Conduct housing / property inspections / utility readings	√	√	√	√
5	Building Services	CEO	5.1 Process building applications / issue building permits	√	√	√	√
			5.2 Conduct swimming pool inspections	√			

No.	Business Function	Directorate	Action	20/21	21/22	22/23	23/24
			5.3 Perform building inspections	√	√	√	√
6	Environmental Health Services	CEO	6.1 Register / inspect of food premises	√	√	√	√
			6.2 Process effluent disposal applications	√	√	√	√
			6.3 Inspect Public Buildings	√	√	√	√
			6.4 Investigate Health (nuisance) complaints	√	√	√	√
7	Ranger Services	Infrastructure	7.1 Perform cat /dog registrations	√	√	√	√
			7.2 Conduct fire break inspections	√	√	√	√
			7.3 Perform animal control and management	√	√	√	√
8	Emergency Management	Emergency	8.1 Review Information Disaster Plan			√	
			8.2 Review Local Emergency Management Plan / Arrangements	√			√
			8.3 Review Emergency Evacuation Plan	√			√
			8.4 Review Emergency Recovery Plan	√			√
			8.5 Prepared Bush Fire Mapping /Mitigation Plan	√			
			8.6 Co-ordinate Local Emergency Management meetings /exercises	√	√	√	√
			8.7 Support Bushfire Volunteer Brigades / Volunteer Emergency Services	√	√	√	√
9	Asset Management	Infrastructure	9.1 Prepare Asset Management Plan – Brookton Aquatic Centre	√			√
			9.2 Prepare Asset Management Plan – WB Eva Pavilion and courts		√		
			9.3 Prepare Asset Management Plan – Shire Administration Office	√			√
			9.4 Prepare Asset Management Plan – Rec. Spaces / Oval /Play Equipment	√			√
			9.5 Prepare Asset Management Plan – Memorial Town Hall	√			√
			9.6 Prepare Asset Management Plan – Brookton Railway Station Building	√			√
			9.7 Prepare Asset Management Plan—Landfill Facility		√		
			9.8 Prepare Asset Management Plan—Shire Works Depot	√			√
			9.9 Prepare Asset Management Plan—Effluent disposal facility/pipe network	√			
			9.10 Prepare Reserves Management Strategy			√	
			9.11 Prepare Gravel Supply Strategy				√
			9.12 Review Asset Management Plan – Shire Housing (incl. C/Park)	√			√
			9.13 Review Asset Management Plan – Townsite Footpath Network	√			√
			9.14 Review Plant Replacement Program (incl. light vehicles)		√		
			9.15 Review Asset Management Plan – Townsite road network condition Assessment and Capital Works Program (incl. drainage)	√			
			9.16 Review Asset Management Plan – Other Civic Buildings	√			
			9.17 Prepare Annual Maintenance Grading and Gravel Sheeting Program	√			
			9.18 Review Asset Management Plan – Brookton Museum/Old Police Station	√			
			9.19 Review Asset Management Plan – Rural Road Network Condition Assessment and Capital Works Program (incl. RAV rating)	√			
10	Works Program	Infrastructure	10.1 Implement annual road works program (maintenance / construction)	√	√	√	√
			10.2 Implement annual footpath program (maintenance / construction)	√	√	√	√
11	Building Maintenance	Infrastructure	11.1 Implement annual building maintenance program	√	√	√	√
12	Fleet Management	Infrastructure	12.1 Review of plant replacement program			√	

No.	Business Function	Directorate	Action	20/21	21/22	22/23	23/24
			12.2 Prepare plant (preventative) maintenance program		√		
			12.3 Perform Fleet Management for all vehicles	√	√	√	√
13	Green Spaces & Water Management	Infrastructure	13.1 Extend Happy Valley Integrated Water Supply Network	√			
			13.2 Prepare Asset Management Plan – Integrated Water Supply	√			
			13.3 Maintain Shire parks, gardens and ovals	√	√	√	√
14	Health & Safety	CEO	14.1 Review OHS policy	√		√	
			14.2 Implement OHS processes, reporting, improvements	√	√	√	√
			14.3 Perform OHS training	√	√	√	√
			14.4 Investigate workplace incidents / accidents	√	√	√	√
			14.5 Co-ordinate wellness programs	√	√	√	√
15	Waste Management	Infrastructure	15.1 Manage landfill facility compliance (Contract)	√	√	√	√
			15.2 Manage roadside rubbish collection (Contract)	√	√	√	√
			15.3 Manage effluent (sewerage) disposal facility and compliance	√	√	√	√
			15.4 Pump septic tanks			√	√
16	Org. Development/Industrial Relations	CEO	16.1 Conduct employee performance reviews and development	√	√	√	√
			16.2 Conduct employee recruitment	√	√	√	√
			16.3 Review Workforce Plan	√		√	
			16.4 Investigate grievances / resolve complaints	√	√	√	√
			16.5 Prepare, review, implement staff training	√	√	√	√
			16.6 Perform payroll functions (ie pays, superannuation, leave, etc)	√	√	√	√
			16.7 Manager workers compensation	√	√	√	√
			16.8 Implement other Workforce Plan initiatives	√	√	√	√
17	Records Management	Corporate	17.1 Review Records Keeping Plan	√		√	
			17.2 Establish integrated electronic records keeping system	√			
			17.3 Capture / maintain corporate records / archiving	√	√	√	√
18	Financial Control	Corporate	18.1 Prepare annual budget / conduct statutory budget reviews	√	√	√	√
			18.2 Conduct external /internal audits and reporting	√	√	√	√
			18.3 Conduct Compliance Audit Return	√	√	√	√
			18.4 Review / manage financial investments	√	√	√	√
			18.5 Process rates, other revenues, timely payments	√	√	√	√
			18.6 Co-ordinate annual audits processes	√	√	√	√
			18.7 Conduct Audit Committee Meetings	√	√	√	√
			18.8 Manage / process municipal insurance cover/ claims	√	√	√	√
19	Risk Management	Corporate	19.1 Review Risk Management Policy	√		√	
			19.2 Perform risk assessments	√		√	
			19.3 Implement risk mitigation measures	√	√	√	√
20	Contract Management	Corporate	20.1 Review Cleaning Services contract	√			

No.	Business Function	Directorate	Action	20/21	21/22	22/23	23/24
			20.2 Review Ranger Services contract	√			
			20.3 Review Plant Hire Services contract	√			
			20.4 Review Cartage Services contract	√			
			20.5 Review Waste Roadside Rubbish Collection Contract	√	√		
			20.6 Review Landfill Facility Management Contract		√		
			20.7 Review ITC Support contract			√	
21	IT Management		21.1 Review computer hardware and software operating system			√	
			21.2 Review ITC back system			√	
			21.3 Review / upgrade Shire website			√	
22	Cemetery Management		22.1 Perform Cemetery management	√	√	√	√
			22.2 Review Cemetery Plan				√
			22.3 Implement Cemetery improvements	√			
23	Facilities Management		23.1 Perform venue / facilities bookings	√	√	√	√
			23.2 Finalise and Review Reserve 43158 Management Plan	√			√
			23.3 Coordinate cleaning services	√	√	√	√
			23.4 Manage community lease agreements	√	√	√	√
24	Community Support		24.1 Support community group activities	√	√	√	√
			24.2 Co-ordinate Shire events	√	√	√	√
			24.3 Review Disability Implementation Action Plan		√		
			24.4 Review Age Friendly Plan		√		
			24.5 Review Age Friendly Plan	√	√	√	√



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+ 2020



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BOOK OF IDEAS

2021

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BROOKTON

Book of Ideas + 2020

The Book of Ideas is an editable living document that supports the BROOKTON Innovations Pathway. It is a book of all suggestions, economic or community orientated, put forward by members of the BROOKTON community. If a community member or a group wishes to receive financial or resource assistance for their initiative from the Shire Council they can activate their idea through the BROOKTON Innovations Pathway at any time.



Book of Ideas

BROOKTON


Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
Regional Archives Depository	Construction of an archives building with storage space being let to commercial business and government entities for storage/preservation of records	Major	Economic	Yes	Yes
Education Super Site	Establishment of an education/training hub that supports regional training needs and transition to workforce employment across a range of industries including agriculture, health and aged care, tourism, etc. Also alternative education schools	Major	Social	Yes	Yes
Multi-use Event Facility/Show Grounds	Establishment of an events and equestrian facility—building facades to reflect heritage theme	Major	Economic	Yes	Yes
Sculpture Park	Establishment of Sculpture Park incorporating very large pieces of artist work along the highway within the gazette township	Major	Social	Yes	Yes
Sustainable Property/House—5 Acres	Establishment of property based on sustainability principles—could involve multiple stakeholders	Major	Social/ Economic	Yes	Yes
Land Acquisition and development of Light Industrial Factory Units	Purchase and development of land for light industry with construction of multiple light industry factory units for sale or rent	Major	Economic	No	No
Acquire Strategic Gravel Reserves	Purchase of 100 acre lots (2 or 3) for long term security of gravel supply for road construction/maintenance. Can also be used or leased for alternative activities or farmed for community return or establishment as a solar (photo voltaic) farm or similar	Major	Social/ Economic	Yes	Yes
Experimental Farm/Park	Establishment of 100 acre lot (could have gravel reserves) for lease under EOI process to accommodate small business ventures (ie: of road 4wd course, horse riding, motocross track, ultra-lights, paint ball or archery facility) with a café. Could additionally include free roaming animal/wildlife	Major	Social/ Economic	No	Yes
Tourist Information—Adventure Games Centre and Café	Couple with existing swimming pool and land between Shire Office and pool. Could include maze, rock climbing wall, mini golf course, large scale games (ie: chess board), puzzle and problem solving, illusions, skate park, nature play, water park/aquatic, information centre café—capture tourists/buses could link to community hub and Club Hotel	Major	Economic	No	No

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Suggested Project	Brief Description	Major/	Economic	Partners	External Funding
Residential Housing Refurbishment	Acquisition of established houses in Brookton to be refurbished and on-sold at affordable prices	Major	Economic	No	No
Truck Parking Area	Establishment of truck parking area for overnight stays/rest stop including toilets/showers. Possibility of trailer parking included in secure compound	Major	Economic	Yes	No
Eco Tourism—Birds	Establishment of a bird park watching with constructed walk trail and interpretive signage	Major	Social	Yes	No
Intensive Agricultural Industry	Investigation and establishment of a horticulture industry—ie use of hydroponics subject to water supply, and suitability of soil types	Major	Economic	Yes	Yes
Aboriginal Tourism Initiatives	A range of cultural experiences and tourism products that could be display/sold through a dedicated Tourist Information Centre and community Hub—Suggestions to be sought from Seabrook	Major/ Minor	Social/ Economic	Yes	Yes
Independent Living Units (ILU's)	Construction of new ILU's based on adaptable housing and energy efficiency principles and offering a range of deb configurations	Major	Economic/ Social	Yes	Yes
3D Street Art	Installation of street art on the foot paths within Robinson Road/Railway Station precinct to reflect the Shire heritage	Minor	Social/ Economic	Yes	No
Winter Festival	Facilitation of a Community Winter Festival event with various activities o could include snow machine or even a Christmas in July dinner	Minor	Social/ Economic	Yes	Yes
Townsite Digitisation	Establishment of digital messaging around BROOKTON to inform visitors of BROOKTON's history and heritage	Minor	Social/ Economic	Yes	Yes
Recreation Nature course	Development of an interpretive trails and walking network through-out County for exercise, learning and investigation	Major	Social	Yes	Yes
Hydrotherapy Pool	Construction of a hydrotherapy pool as a standalone initiative or in conjunction with the Brookton Wellness Centre	Major	Social/ Economic	Yes	Yes
Technology Hub	Establishment of a technology hub with interface to important/strategic establishments (ie CBH supersite, UWA Farm, etc)	Major	Economic	Yes	Yes

Book of Ideas

Next Generation 

BROOKTON

Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
Recreational Vehicle (RV) Parking Area	Establishment of a large RV parking area along Williams Street with pedestrian linkage to Main Street	Minor	Economic	No	No
Alternative Eventing	Establishment of alternative events that could include summer outdoor cinema, farmers market, unique music festivals, shows and musicals	Minor/ Major	Social/ Economic	Yes	Yes
New Energy/Waste Industry	Establishment of a carbon credit renewable energy industries that could include a photovoltaic farm (solar), plastic recycling and plastic brick manufacturing facility, bio fuel manufacturing business	Major	Economic	Yes	Yes
24 Hour Servicing Facility	Establishment of a round the clock fuel and convenience store on the Brookton Highway	Major	Economic	Yes	Yes
Brookton Tidy Town Initiative	Introduction of an inclusive initiative to engage community members to tidy their properties and community areas on a calendar basis—may also involve a theme	Minor	Social	Yes	Yes
Skate Park	Establishment of a Skate Park within Brookton with flood lighting	Minor	Social	Yes	Yes
Brookton Chair Highway Art Installation	Concept to capitalize on the communities love/hate relationship with the current chair highway. Instead of chairs people count to stay awake along Brookton Highway, turn it into a tourist attraction similar to the Tin Horse Highway with artistic & innovative chair designs focusing on recycle & re-use initiatives	Minor	Social/ Economic	Yes	No
Blue Tree Initiative	Paint a dead tree in town blue as part of the “You can talk” campaign currently running. This campaign aims at tackling depression & suicide prevention, attempting to get family and community united to speak about this problem and generally being more aware of people that may need someone to talk to	Minor	Social	Yes	Yes
Community Wit	Signage into and out of town with witty captions/phrases that are updated regularly	Minor	Social	Yes	Yes
Business Hub/Co-workers space	Re-purpose the Shire Hall and facilities as the home of the Wheatbelt Sprout. Business incubator, co-workers space, makers space, pop up shop. Provide support and training for pilot projects	Major	Social	Yes	Yes

Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
Party in the Park	Community event on the oval to showcase local talent & produce with market stalls & stage setup, offer of free food to be included for less fortunate. Similar program was run in Shepperton Victoria	Minor	Social	Yes	Yes
Upgrade of Public Playground in Memorial Park	Upgrade play equipment for a large variety of age groups. Multiple families use the playground & BBQ facilities, users vary from local community members to visitors stopping at the service station	Minor	Social	No	Yes
Caravan Park Welcome Pack	Creation of a welcome pack for Caravan Park patrons. Notifying tourists of local promotions and future events etc...similar to that of Beverley Caravan Park's initiative	Minor	Social/ Economic	Yes	Yes
Adventure Playground	Create a fully fenced adventure play ground with water activities, skate park, spring loaded tap for water play in summer, preschoolers section, age appropriate equipment and seating throughout. Similar area found in Newdegate, could be a place that encourages tourists to stay a little longer in Brookton	Major	Social	Yes	Yes
Flags in Main Entry of Town	Flags of each cultural group erected and flown either at the entrance to town or in the park area that is close to the railway station - preference in coming into town for everyone to see	Minor	Social	Yes	Yes
Autobot Teleport	Teleport is a telepresence robot - could be used for lecturers or people unable to attend meeting providing them the ability to log in and still attend meetings and offer valuable advice. Community could use this tool as an educational/community engagement resource, for example Gym instructor/educator via video link etc...	Minor	Social/ Economic	No	No
Brookton Arts	Mini art spaces where people can promote, sell and demonstrate their specific area of the Arts. Each space will be under the control of each exhibitor. Include an interactive/demonstrative component where visitors can watch the exhibitor work or can complete an activity themselves	Minor	Social/ Economic	No	No
Lion Park Walk Trail	Walk Trail through the main street down Lennard Street, connect up to the pathways through to Lions Park. Clean & tidy up waterways-Fix bridge/walkway-Plant native plants to encourage birdlife	Major	Social/ Economic	Yes	Yes
Cultural Markets	Have cultural markets once every six months - selling items of food and so from all cultures - bring and share with the community together & acknowledge how lucky we are to have so many cultures	Minor	Social / Economic	No	No

Book of Ideas

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Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
Visitor Centre-Welcome Signage	Brookton to look at having a visitor centre in the main street for tourist information with more welcoming signage to engage tourists	Major	Economic	Yes	Yes
Octoberfest	Octoberfest is celebrated around the world and originated in Germany. I believe this is an event that will bring a lot of people from around the wheatbelt and Perth to our town. They will spend money here that will help our business and town to survive. It could be held in the Brookton Town Hall. There would be all things German., beer and products, food and activities	Minor	Economic/ Social	Yes	Yes
Indonesian Fun Day	A festival to be held in the Brookton Town Hall. There would be lots of stalls in the main hall with Indonesian food, crafts, products etc... in Lesser Hall you could have Indonesian activities. We have a couple of Indonesian people living in Brookton who could advise and give contacts for things	Minor	Economic/ Social	Yes	No
Emergency Services Expo	This would be a great way for local emergency service to educate the community about the services they provide and teach the community how to live in a safe manner. It could be held at the Brookton town Hall or the oval next to the WB Eva Pavilion. There could be representatives from our SES, St John Ambulance and Fire Brigade and any other organisations that would benefit from this event. There could be demonstrations or fire services, jaws of life, police services etc...	Minor	Social	Yes	Yes
Solar Power to enhance Electrical Power to Brookton for Business's	As some Brookton Business's are unable to get sufficient power to efficiently run their Business, as well as some out lying buildings and farmers, Could we look at setting up solar to assist in solving this problem. I understand this is a huge project but feel it is the only option. If we want to encourage further business's to our town to expand and improve the economy we need to be able to have sufficient power for this to happen	Major	Economic	Yes	Yes
Brookton Community Car	Brookton has many aged residents and we would like to keep our residents living in Brookton but unfortunately as we get older we are unable to drive the long distance to medical appointments. I would like to think that we could look at purchasing a vehicle through funding etc. Volunteer drivers could take the residents to their appointments. This is operational in Pingelly and works very well.	Minor	Social	Yes	Yes

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Suggested Project	Brief Description	Major/ Minor	Economic /Social	Partners	External Funding
More Welcoming Signs & a Visitor Centre with Art	Driving past Brookton the town is unwelcoming to turn down the main street. People looking for information on a daily basis when in town for the first time. Could the Railway Station be utilised for a visitor centre.	Major	Economic/ Social	Yes	Yes
Nature Playground	Nature playground close to Town Oval, bigger kids have somewhere to play and keep busy whilst parents/siblings playing tennis, hockey, football & cricket	Minor	Social	Yes	Yes
5 Trails	To bring deeply cool and stylish walkways to main street country venues. With aspirational aims to bring a calendar of events appropriate in size and commitment to enable our small Wheatbelt communities, and be long-term sound. Add a new community theme with cycling as the tool, adding walker and orienteering to enable Councils to fund core maintenance of infrastructure	Major	Economic/ Social	Yes	No
Learn to Ride Park	A learn to ride park is used for young children to learn road rules and to ride a bike in a safe area, The park can be constructed form any flat surface (concrete, bitumen) and it has mini roads with mini signage to show the children how to interact with roads in a safe space	Minor	Social	Yes	Yes
Car Art	3 - 4 sculpture based on cars spread out around town. Similar to the ones in Deniliquin that holds a ute muster each year. It has 4 pieces of art. The sculptures in Brookton could be based on the Old Time Motor Show or any aspect of vehicles	Minor	Social	Yes	Yes
Upgrade landscaping of Brookton Highway entries	As our town is the gateway to all that is the Wheatbelt, it would be great to see new landscaping into the town from both Perth & Pingelly directions (if budget was allowed, and keeping our town uniform, the Corrigin entry as well)	Minor	Social/ Economic	Yes	No



Next Generation 

BROOKTON

BOOK OF INITIATIVES
+ 2021



BROOKTON Vision by 2027

BROOKTON is



a **well-recognised** business and agricultural hub,

a **flourishing** stop-over destination, and

a **celebrated** place to live.

A message from the Shire President



“As a result of BROOKTON community members and stakeholders’ contribution in November 2017, a Book of Ideas was formed and presented to the Shire of Brookton. The Council members (of the day) were able to commit to nine major and minor projects to assist in the initial achievement of NEXT GENERATION BROOKTON 2027>.

The Council has since created the Innovations Pathway ensuring a continual, fluid, and ongoing decision-making process that reviews suggested projects listed on the Book of Ideas against the BROOKTON 20 through one or more Advisory Groups to eventually be placed on this Book of Initiatives. This Book allows projects to sit ‘shovel’ ready and progress should the opportunity arise. This list also forms a qualified listing of projects identified by the Community that can be incorporated on to Council’s Corporate Business Plan”.

Katrina Crute, Shire President BROOKTON

BROOKTON'S INNOVATIONS - Pathway Decision-Making Tiers

1. Council Corporate Briefing Forum (CBF)

The purpose of this Forum is to brief Elected Members on the submissions received from the community through the Book of Ideas process and for Councillors to assess ideas against the BROOKTON 20.

The Council Corporate Briefing Forum Includes all Elected Members, with the Chairperson being the Shire President.

The submitter may be invited to attend this forum to provide further explanation.

2. Business Enterprise Advisory Reference Group (BEAR)

The purpose of this group is to provide advice and recommendations, as well as co-ordinate and oversee major projects of a commercial or economic nature for the betterment of the BROOKTON economy and community.

The Advisory Group is made up of thirteen members who have two-year terms. The Shire President is the Chairperson of this group.

The BEAR Group consists of:

Shire President (Chair)
3 x Elected Members
2 x Staff
1 x Baptistcare Representative
1 x Balco Representative
1 x CBH Representative
1 x Seabrook Representative
1 x Bendigo Bank Representative
1 x ARH Representative
1 x Brookton Business Advisory Group Representative

Ability to co-opt others into the group.

3. Community Enterprise Advisory Reference Group (CEAR)

The purpose of this group is to co-ordinate and oversee community projects listed in the Shire of Brookton Corporate Business Plan, or arising from the 'Innovations Pathway' and the BROOKTON Book of Initiatives.

This Advisory Group is made up of twelve members who have two-year terms. The Shire President is the Chairperson of this group.

The CEAG Group will consist of:

Shire President (Chair)
3 x Elected Members
2 x Staff
6 x Community Representatives

Ability to co-opt others into the group.

MAJOR - SOCIAL OR COMMUNITY PROJECTS 2020 - 2024

No	Project Title	Brief Description (does not necessarily encompass all project elements)	The BROOKTON 20		Work Live Visit	Function Shire of Brookton	Benefit	Responsible Entity (BROOKTON projects are subject to stakeholder participation and funding)	Funding Shire of Brookton (*Subject to Grant Funding)
			Major	Influence					
1	Regional Wellness Hub	Incorporates Age Care housing, allied health services, wellness education training facility	2	3,4,6,7,13	Work Visit	Facilitation Partner	Economic Social	BROOKTON	No
2	Multipurpose Function Centre	Multipurpose building <i>Refurbished, Restored or New</i>	19	6,13,19	Live Visit	Proponent	Social	Shire of Brookton	Yes*
3	Short-stay Accommodation	Consists of basic short-term accommodation units to support local business need	3	1,2,7,13	Work Live Visit	Facilitation Partner/or Proponent	Economic	BROOKTON	Yes*
4	Cultural Community and Recreation Precincts	Community hub building - accommodating community groups and incorporating community meeting rooms and conferencing facilities	13	1,3,5,6,7,14,15,20	Live Visit	Facilitation Partner/or Proponent	Social	Shire of Brookton	Yes*
5	Innovative Agriculture	Establishment of an alternative farming demonstration/enterprise incorporating NRM practice, and cutting-edge technology and science in agricultural practice	8	1,5,13,17	Work Live Visit	Facilitation Partner	Economic	BROOKTON	No
6	Rental Housing Program	Consists of basic long-term accommodation units to support local business needs as well as the existing population and potentially new arrivals to town	6	1,3,4,5,7,12,13,17,19,20	Work Live	Facilitation Partner	Economic Social	Shire of Brookton	Yes*
7	Sustainable Energy Generation	Explore alternative and renewable ways to generate power using cutting edge technology e.g. micro power solar grids, water desalination plant	17	1,2,3,4,9,12,15,17,18,19	Work Live	Facilitation Partner	Economic	Shire of Brookton	YES*
8	Commercial/Industrial Hub	Create, design and maintain a commercial/industrial hub to allow growth of Brookton Works Depot along with the development of sites for other businesses	1	2,3,4,6,8,12,13,15,17,18,19,20	Work Live Visit	Facilitation Partner	Economic	Shire of Brookton	Yes*



MINOR - SOCIAL OR COMMUNITY PROJECTS 2020 – 2024

No	Project Title	Brief Description (does not necessarily encompass all project elements)	The BROOKTON 20		Work Live Visit	Function Shire of Brookton	Benefit	Responsible Entity (BROOKTON projects are subject to stakeholder participation and funding)	Funding Shire of Brookton (*Subject to Grant Funding)
			Major	Influence					
1	Lifestyle Land Release	The acquisition and development of land for release in stages as 5-acre lifestyle lots with permissibility for cottage industry use subject to planning controls	19	1,2,6	Live	Proponent	Economic Social	Shire of Brookton	Yes
2	Public Art*	Information/graphic art displayed on the buildings depicting the history and/or culture produced in 2D or 3D	14	3,9,14,16,18,19,20	Live Visit	Facilitator	Social	BROOKTON	Yes
3	Gym relocation to Aquatic Centre	To provide synergy between recreation facilities as was highlighted through a community engagement process	3	9,16,17, 18,19	Live Visit	Facilitator	Social	Shire of Brookton	Yes
4	Youth Precincts	That an engaging Youth Precinct be created and maintained for the benefit of all youth, residential and passing	3	8,9,14,16,17,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes*
5	Overarching Town Strategy**	That a strategic plan be developed to include the redevelopment of the Townsite street scape e.g. verges to be wider, roads to be narrower and streetscapes/verges to be upgraded to 'green spaces' bike paths	3	8,9,10,12,14,16,18,20	Live	Facilitator	Social	Shire of Brookton	Yes
6	Astro-tourism	Establishment of Astro-tourism with the Shire	3	1,8,9,14, 16,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes
7	RV Access (both sides of Railway Line)	Provide defined RV Access/parking on both sides of railway to allow visitors to explore around town	8	16,18,20	Visit	Facilitator	Social	Shire of Brookton	Yes
8	Community Car***	Purchase and manage a Community Car to support our Local Emergency Services with patient transfer	3	4,5,6,7,9,14,17,20	Live	Facilitator	Social	Shire of Brookton	Yes
9	Cultural Walk Trails (Seabrook) ****	Cultural walking trails to be established within the townsite with the assistance of Seabrook	20	3,4,7,8,9,14,16,18,19	Visit	Facilitator	Social	Shire of Brookton	Yes
10	Entry Statement Town Signage	Town Entry Signage to be designed and erected at Town Boundaries to clearly define Brookton Townsite	3	8,11,14, 16,18,20	Live Visit	Facilitator	Social	Shire of Brookton	Yes
11	Welcome Pack/New Resident & Caravan Park/Tourism	To provide New Residents and Visitors information on Brookton	3	6,8,14,16,20	Visit Live	Facilitator	Social	Shire of Brookton	Yes

Shire of Brookton Mission

To Sustain the Balance of BROOKTON
+
To Build a Bigger, Better BROOKTON



THE BROOKTON 20

Enterprise + Industry	Population + Visitation	Performance + Knowledge	Lifestyle + Community	Built + Natural Amenities
New & Secondary Industry Short Stay Accommodation Cultural Community & Recreation Precincts Innovative Agriculture Rental Housing Program Sustainable Energy Creation Lifestyle Land Release Astro Tourism	5. Older population Cultural Community & Recreation Precincts Innovative Agriculture Rental Housing Program Community Car	9. Community Engagement Sustainable Energy Generation Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism Community Car Cultural Walk Trails	13. Education Super Site Regional Wellness Hub Multipurpose Function Centre Short Stay Accommodation Innovative Agriculture Rental Housing Program Commercial/Industrial Hub	17. Resource Maximisation & Sustainability Innovative Agriculture Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Gym Relocation to Aquatic Centre Youth Precincts Community Car
Small to Medium Enterprise Short Stay Accommodation Sustainable Energy Generation Commercial/Industrial Hub Lifestyle Land Release	6. New Population Regional Wellness Hub Multipurpose Function Centre Cultural Community & Recreation Precincts Commercial/Industrial Hub Lifestyle Land Release Community Car Welcome Pack – New Residents & Tourism	10. Strategy & Reporting Over-arching Town Strategy	14. History, Heritage, Recreation & Culture Cultural Community & Recreation Precincts Public Art Youth Precincts Over-arching Town Strategy Astro Tourism Community Car Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	18. Town Precinct Sustainable Energy Generation Commercial/Industrial Hub Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Cultural Walk Trails Entry Statement Town Signage
Social Innovation Regional Wellness Hub Cultural Community & Recreation Precincts Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Public Art Cultural Walk Trails	7. Aboriginal Population Regional Wellness Hub Short Stay Accommodation Cultural Community & Recreation Precincts Rental Housing Program Community Car Cultural Walk Trails	11. Value Proposition Entry Statement Town Signage	15. Technology & Automation Cultural Community & Recreation Precincts Sustainable Energy Generation Commercial/Industrial Hub	19. Buildings Multipurpose Function Centre Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Public Art Gym Relocation to Aquatic Centre Cultural Walk Trails
Jobs & Volunteering Regional Wellness Hub Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Community Car Cultural Walk Trails	8. Visitation & Transient Population Commercial/Industrial Hub Youth Precincts Over-arching Town Strategy Astro Tourism Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	12. Measurement, Learning and Knowledge Rental Housing Program Sustainable Energy Generation Commercial/Industrial Hub Over-arching Town Strategy	16. Community Activity & Visitor Eventing Public Art Gym Relocation to Aquatic Centre Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Cultural Walk Trails Entry Statement Town Signage Welcome Pack – New Residents & Tourism	20. Connection to Country Cultural Community & Recreation Precincts Rental Housing Program Commercial/Industrial Hub Public Art Youth Precincts Over-arching Town Strategy Astro Tourism RV Access – Both Sides of Railway Line Community Car Entry Statement Town Signage Welcome Pack – New Residents & Tourism

Shire of Brookton

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